

PRIVACY STATEMENT

Canyon Marketing is committed to protecting your privacy. This Statement of Privacy applies to the Canyon Marketing website and governs data collection and usage. By using the Canyon Marketing website, you consent to the data practices described in this statement.

COLLECTION OF YOUR PERSONAL INFORMATION

Canyon Marketing collects personally identifiable information, such as your e-mail address, name, home and/or work address and or telephone number. Canyon Marketing also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Canyon Marketing. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by Canyon Marketing for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Canyon Marketing website.

In the event that you contact us for customer support through the website, we may also request that you provide additional User Information relevant to the support requested by you. Users are under no obligation to provide such information. However, we cannot guarantee that we can provide customer support in the event that relevant information related to the use of our products or services is withheld. We may retain communications relating to customer support, and/or information drawn from such communications, for statistical and/or reference purposes.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Canyon Marketing public message boards or forums, this information may be collected and used by others. **Note: Canyon Marketing does not read your private online communications with others.**

Canyon Marketing encourages you to review the privacy statements of websites you choose to link to from Canyon Marketing so that you can understand how those websites collect, use and share your information. Canyon Marketing is not responsible for the privacy statements or other content on websites outside of the Canyon Marketing and Canyon Marketing family of websites or the use of your information by such outside websites.

USE OF YOUR PERSONAL INFORMATION

Canyon Marketing collects and uses your personal information to operate the Canyon Marketing website and deliver the services you have requested. Canyon Marketing may also use your personally identifiable information to inform you of other products or services available from Canyon Marketing and its affiliates.

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Canyon Marketing may also contact you via surveys to conduct research about your opinion of current services or of potential new services.

Canyon Marketing does not sell, rent or lease its customer lists to third parties. Canyon Marketing may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. **In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party.** In addition, Canyon Marketing may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. Such third parties are prohibited from using your personal information except to provide these services to Canyon Marketing, and they are required to maintain the confidentiality of your information.

Canyon Marketing does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Canyon Marketing keeps track of the websites and pages you visit within Canyon Marketing, in order to determine what Canyon Marketing services are the most popular. This data is used to deliver customized content and advertising within Canyon Marketing to customers whose behavior indicates that they are interested in a particular subject area.

Canyon Marketing websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Canyon Marketing or the site; (b) protect and defend the rights or property of Canyon Marketing (including enforcing this agreement); and, (c) act under exigent circumstances to protect the personal safety of users of Canyon Marketing, or the public.

USE OF COOKIES

The Canyon Marketing website uses “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies are not used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Canyon Marketing pages, or register with Canyon Marketing site or services, a cookie helps Canyon Marketing to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Canyon Marketing website, the information you previously provided can be retrieved, so you can

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easily use the Canyon Marketing features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Canyon Marketing services or websites you visit.

If you provide Canyon Marketing with user information, you have the following rights with respect to that information:

- To review the user information that you have supplied to us
- To request that we correct any errors, outdated information, or omissions in user information that you have supplied to us
- To request that your user information not be used to contact you
- To request that your user information be removed from any solicitation list that we use
- To request that your user information be deleted from our records and
- To opt out of being solicited by this website or third parties
- If you request that your user information be deleted from our records, there may be a brief delay in our processing that request, while verify that the request is valid and originates from you as opposed to an unauthorized third party. If you request that your information be deleted, we reserve the right to terminate and or limit your access to the Canyon Marketing website.

To exercise any of these rights, please contact us at info@canyonmarketing.com

SECURITY OF YOUR PERSONAL INFORMATION

No method of safeguarding information is 100% secure. Canyon Marketing uses a variety of security technologies and procedures to help protect your personal information from unauthorized access, use or disclosure. Canyon Marketing secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

CHANGES TO THIS STATEMENT

Canyon Marketing will occasionally update this Statement of Privacy to reflect company and customer feedback. Canyon Marketing encourages you to periodically review this Statement to be informed of how Canyon Marketing is protecting your information. When such a change is made, we will update the "Last Updated" date reflected in this document.

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ENFORCEMENT OF THIS PRIVACY STATEMENT

If you have questions regarding this statement, you should first contact us at info@canyonmarketing.com. If you do not receive acknowledgement of your inquiry or we have not addressed your inquiry to your satisfaction, you should then contact us at support@canyonmarketing.com.

CONTACT INFORMATION

Canyon Marketing welcomes your comments regarding this Statement of Privacy. If you believe that Canyon Marketing has not adhered to this Statement, please contact Canyon Marketing at info@canyonmarketing.com. We will use commercially reasonable efforts to promptly determine and remedy the problem.